

June 2019



Dear Friends,

Please join us for the **Women's Resources of Monroe County's 8th Annual Butterfly Release for Peace** at the beautiful Weiler Corporation on **Wednesday, September 11, 2019 from 5:30pm to 6:30pm**. For over 39 years, Women's Resources has been providing support to victims of domestic and sexual assault with caring and dedication. Our mission is to provide a safe and caring environment that encourages healing and empowerment for anyone whose life has been impacted by domestic and sexual violence. We strive to engage our community through awareness, advocacy and prevention.

This event will help highlight the important vision of Women's Resources to end domestic and sexual violence here in Monroe County. As a committed and valued member of our community, we are sharing this invitation with you, asking that you consider purchasing a butterfly in honor of a survivor, or consider becoming a sponsor of this beautiful social gathering. Participants come away from the event feeling empowered and hopeful about changing the patterns of domestic and sexual assault in those brief moments when each butterfly awakens and takes flight. Wouldn't you like to be part of this evolution?

Consider making your contribution today – the butterfly supply for this event is limited! The beautiful monarch butterflies are \$15 each and sponsorship levels start at \$125. You need not be present to participate; however, we can tell you from experience that involvement in the Butterfly Release is transformative. Your tax-deductible support will ensure the success of the event and help Women's Resources to provide free services (emergency shelter, 24-hour hotline, crisis counseling, prevention outreach, legal advocacy and much more) to the many adults and children who come to them for help.

Attached is a Butterfly Release for Peace order/sponsorship form and flyer with additional information. We hope you'll consider partnering with us and help promote hope and healing, together we can make a difference in the lives of so many. Please feel free to share the enclosed, colorful flyer with friends and co-workers. We appreciate every opportunity to generate interest and support within our community.

Thank you for your consideration, we look forward to hearing from you and seeing you at the Butterfly Release for Peace.

Sincerely,

Lauren Peterson
Executive Director, MPA

Sincerely,

Marcia G. Welsh, Ph.D.
President, East Stroudsburg University
Event Chair, WRMC Board Member



Butterfly Release for Peace



Benefitting Women's Resources of Monroe County

Wednesday, September 11, 2019, 5:30 p.m.
(Rain Date: Thursday, September 12, 2019)

Weiler Corporation
Route 191 and 360, Cresco, PA 18326

wrmonroe.org/event/butterfly-the-release-for-peace-2

Sponsorship Opportunities

The deadline for ad/logo inclusion in printed materials is August 13, 2019

The Monarch Sponsor - \$1,000

- Recognition during event program
- Company name/logo prominently displayed on event printed material
- Prominent inclusion in social media recognition
- Sponsorship listing in E-blast to 2,000+ constituents
- Full page ad in our printed program (Program ad Specs: 5.25" x 8.25" with 1/8" bleed on all four sides)
- Ten complimentary butterflies



The Chrysalis Sponsor - \$500

- Company name/logo displayed on printed material
- Social Media recognition
- Sponsorship listing in E-blast to 2,000+ constituents
- Half page ad in our printed program (Program ad Specs: 5.25" x 4" with 1/8" bleed on all four sides)
- Four complimentary butterflies



The Caterpillar Sponsor - \$250

- Social Media recognition
- Sponsorship listing in E-blast to 2,000+ constituents
- Name recognition in our printed program
- Two complimentary butterflies



The Metamorphosis Sponsor - \$125

- Social media recognition
- One complimentary butterfly



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Participation Agreement Form

Sponsorship Commitment

- Monarch Sponsor \$1,000
- Chrysalis Sponsor \$500
- Caterpillar Sponsor \$250
- Metamorphosis Sponsor \$125
- Donation of your choice \$_____

Complimentary Butterflies Requested

- _____ (up to 10)
- _____ (up to 4)
- _____ (up to 2)
- _____ (up to 1)

Butterfly Purchase

Total Number of Butterflies: _____ x \$15 each = Total Amount due \$ _____

*The deadline to preorder your butterflies is Friday, August 2nd. Butterflies will not be available for sale on the day of the event.

In honor of In memory of Dedicated to Name: _____

If you would like to recognize additional individuals, please include their names on the back of this sheet.

Participant Information

Name: _____ Date: _____

Company: _____ Number of people attending: _____

Address: _____

City: _____ State: _____ ZIP: _____

Phone: _____ Email: _____

Method of Payment

Check
Payable to 'Women's
Resources of Monroe County'

Cash

***Cash or Check preferred**

Credit Card Circle type:    

Name on card: _____

Credit Card No.: _____

Exp. Date: _____ CCV Code: _____

Total amount enclosed: \$ _____ Signature: _____

Please return this form along with your payment to:
Women's Resources of Monroe County, Inc. • Attn: Butterfly Release
225 J. Wilson Drive, PO Box 645 • Delaware Water Gap, PA 18327
Contact Melanie Milo at 570-424-2093 ext 119 • mmilo@wrmonroe.org for additional information

